

NEWS BREAK

Article: What would Col. Sanders say? KFC is working on vegetarian 'fried chicken'

Section: MAIN, A14

Sunday's News Break selects an article from **Sunday, June 10, 2018** of The Seattle Times print replica for an in-depth reading of the news. Read the selected article and answer the attached study questions.

You are encouraged to modify this lesson to fit the needs of your students. For example, some classrooms may be able to use this as a worksheet and others might need to ask and answer the questions in a small group or larger, class discussion.

Please be sure to preview all NIE content before using it in your classroom to ensure it is appropriate for all of your students.

Standards:

CCSS.ELA-Literacy.RI.4.1

- Refer to details and examples in a text when explaining what the text says explicitly and when drawing inferences from the text.

CCSS.ELA-Literacy.RI.4.2

- Determine the main idea of a text and explain how it is supported by key details; summarize the text.

Objectives:

- Students will read an article about how meat substitutes are gaining popularity and how they'll be introduced at KFC within the next few years. They'll discuss whether their families eat meat, or try to do more meatless meals or if they eat a full vegan or vegetarian diet. They'll discuss how much U.S. consumers are currently spending on meatless products and whether they think that number will continue to climb.

Pre-Reading Discussion:

- What do you know about the meat substitute industry?
- Have you tried meat substitutes before? What do you think?
- Why are they gaining such popularity?

Vocabulary Building:

Read this sentence, what do you think the highlighted words mean using *context clues*? A **context clue** is a word or words that are hints and refers to the sources of information outside of words that readers may use to predict the identities and meanings of unknown words.

KFC's announcement **provoked** mixed reactions on Twitter, with one user declaring, "No vegetarian would set foot in a fried chicken chain." Another said it was "breathtaking how fast the plant meat 2.0 sector is moving.

Write your guess and then look up the definition and write it below your guess. How close did you come to the correct definition?

***Provoke* Guess:**

***Provoke* Definition:**

Comprehension Questions:

1. KFC says it is cooking up a new, healthier recipe, one that will be missing the restaurant chain's most famous ingredient: _____.
2. The company famous for its "finger lickin' " Southern fried chicken said last week that it was testing chicken like " _____ " in Britain with its signature blend of herbs and spices.
3. When does KFC hope to launch its vegetarian option?
4. The venture was announced as the British government is pushing to cut what?
5. Public Health England issued guidelines in March with the aim of reducing the calorie count of some popular foods by _____ percent by 2024.
6. KFC has a _____-year initiative to achieve such a cut in the calorie count of its servings in Britain, and said its work on vegetarian "fried chicken" was part of that.
7. In deciding to experiment with a vegetarian chicken substitute, KFC also seems to be responding to a growing demand for what?
8. U.S. consumers spent \$_____ million on meat substitutes last year, up 25.6 percent from \$556.3 million in 2012, according to statistics published by the research firm Euromonitor International.

9. McDonald's introduced a soy-based McVegan burger to its restaurants in Sweden and Finland in late December. It has drawn customers who had not visited a Mc-Donald's in years, some of whom have praised the burger as what?

Discussion Questions (small/large groups), Journal Prompts or Essay Questions:

- Does your family eat meat on a daily basis? Why or why not?
- Does your family try to limit meals with meat throughout the week? Do they try to eat more vegetarian/vegan-based meals?
- Why do you think the meat substitute industry is gaining such popularity? Will it continue to grow? Why or why not?
- Have you tried a meat substitute product? What did you think?

KFC's announcement provoked mixed reactions on Twitter, with one user declaring, "No vegetarian would set foot in a fried chicken chain." Another said it was "breathtaking how fast the plant meat 2.0 sector is moving. Here comes Colonel with KFC fried Chickn."

- What do you think? Do you think a vegetarian might stop at KFC to try their meatless chicken? Why or why not?
- Would you try it? Why or why not?

News Break is posted to the Web on Monday. Please share this NIE News Break program with other teachers. To sign-up for the print replica for your class, please [register on-line](#) or call 206/652-6290 or toll-free 1-888/775-2655. Copyright © 2018 The Seattle Times Company

Newsbreak Answer Key: June 10, 2018

Pre-Reading Discussion:

Answers will vary

Vocabulary Building:

Provoke: Stimulate or give rise to (a reaction or emotion, typically a strong or unwelcome one) in someone. "The decision provoked a storm of protest from civil rights organizations"

Comprehension Answers:

1. Chicken
2. Vegetarian options.
3. 2019
4. The national consumption of excess calories.
5. 20%
6. 7-year initiative
7. Meat-replacement products such as tofu and soy-based burgers and sausages.
8. \$698.6 million
9. "Top notch" and "delicious"

Discussion Questions (small/large groups), Journal Prompts or Essay Questions: Answers will vary